

Annual Report 2011/12

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SLA plays an integral role in creating space within our nation's land constraints to support the physical and socioeconomic landscape of Singapore.

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LAND at SLA > Vision, mission and core values

Vision

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Limited Land • Unlimited Space

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Creating Space > Vision, mission and core val

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Mission

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To optimise land resources for the economic and social development of Singapore We balance our economic and social needs while:

- · ensuring the best use of State land and buildings,
- providing an effective and reliable land management system, including the issuance and guarantee of land titles and geospatial demarcation of land, and
- enabling the full use of land information for better land management and creation of new business opportunities.

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Creating Space > Vision, mission and core values

Core Values

Nation First People Organisation Innovation and Dynamism Always Delighting Customers Integrity and Professionalism









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Creating Space > Joint Message

Joint Message

Singapore achieved a steady economic growth of 4.8% in 2011 despite a challenging year, in view of the ongoing sovereign debt crisis, the weak European economy and the Japan earthquake. Amidst the slowdown in the second and third quarters in 2011, the Singapore Land Authority (SLA) continued to make good progress and attained its strategic goals and further grew our revenue. Our operating income increased about 6% from \$110.9m last financial year to \$117.6m this year. The increase was largely due to agency fees from land sales and rental of properties and survey services.

As a custodian of over 14,000 hectares of State land and about 5,000 State properties, SLA plays an important role in ensuring that their use is optimised to meet Singapore's economic and social needs.















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Creating Space > Joint Message

SLA also supported the Government's effort to strengthen the safeguards for the public in their conveyancing transactions through the implementation of the Electronic Payment Instruction (ePI) system. To improve the customer experience, SLA collaborated with the Inland Revenue Authority of Singapore (IRAS) to streamline the electronic lodgement process by dispensing with the production of Stamp Duty certificates when documents such as mortgages, transfers and leases are lodged electronically with the Land Titles Registry.

With the development of the internet age and social media, the mainstream media is no longer the public's only source of information. Hence, it is important for SLA to tap on these social media platforms to engage the public more effectively.







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Creating Space > Joint Message

In March, SLA launched its Facebook page which provides an alternative avenue to connect and reach out to its stakeholders.

We would also like to place on record our appreciation of the work and effort of our Management team and staff. We are committed to their career development and will continue to invest in training dollars and development opportunities to nurture them and help them grow as individuals.

Finally, we welcome our new board members, Mr Lim Sim Seng, Mr Steven Phan, Ms Yeo Lian Sim, Mrs Elaine Lim, Mr Wong Mun Summ, Mr Chai Chin Loon and Mr Calvin Phua, all of whom were appointed on 1 August 2011.











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Creating Space > Members of the Authority







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Creating Space > Executive Management



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Executive Management

- 1) Vincent Hoong Chief Executive Registrar of Titles and Deeds Controller of Residential Property
- Simon Ong Deputy Chief Executive Commissioner of Lands
- 3) Bryan Chew

Executive Director Regulatory Cluster Senior Deputy Registrar of Titles and Deeds Deputy Controller of Residential Property Thong Wai Lin Director

Land Sales and Acquisition Planning and Policy

5) Lee Seng Lai

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Director Land Operations (Private) Land Data Chief Data Officer

6) Yap Chung Lee

Director Land Operations (Public) Soh Kheng Peng Director Land Survey Division Chief Surveyor

8) Ng Siau Yong Director Geospatial

 Manimegalai Vellasamy Director Legal 10) June Celine Low Director Land Titles Registry Senior Deputy Registrar of Titles and Deeds

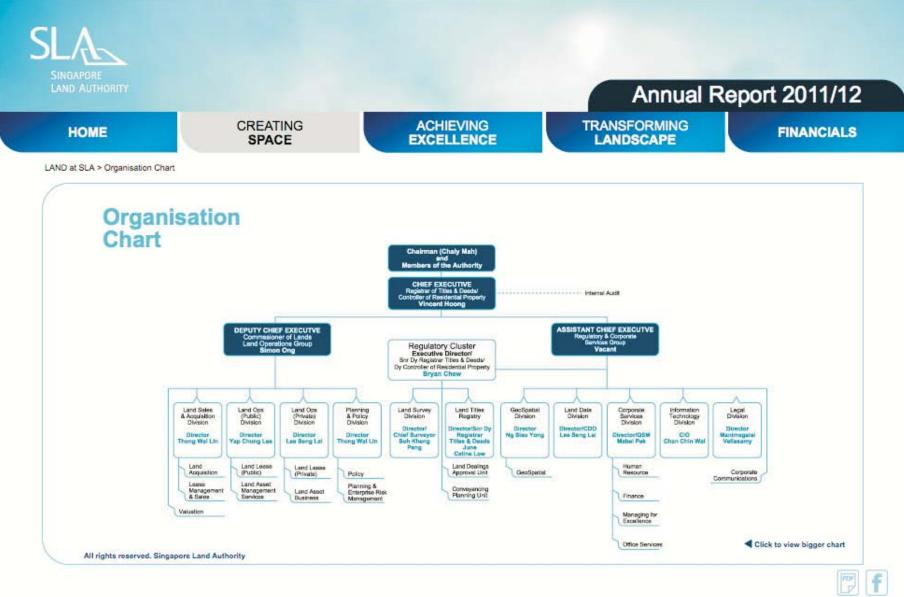
11) Chan Chin Wai Director Information Technology Division Chief Information Officer

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12) Mabel Pek Director Corporate Services Quality Service Manager





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Corporate Profile

The Singapore Land Authority (SLA) is a statutory board under the Ministry of Law. Our main focus is to optimise land resources.

Formed on 1 June 2001, SLA manages about 14,000 hectares of State land and about 5,000 State properties, ranging from residential to commercial, industrial and institutional. We continue to seek creative ways of putting vacant State land and properties to interim use for economic and social purposes, and apply advanced technology to collect and market land-related information for the benefit of our customers.

SLA manages and maintains an effective and efficient property registration system. We are also responsible for the management and maintenance of the national land survey system, which defines the boundaries of properties.

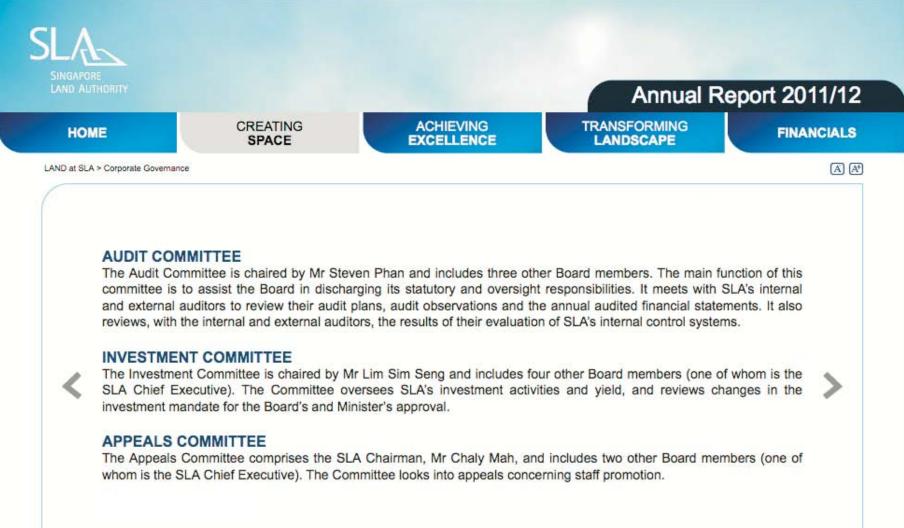
SLA also spearheads the use of geospatial information through a national collaborative environment where geospatial data, policies and technologies are established and defined to foster innovation, knowledge and value creation for the Government, enterprises and community.

For more information on SLA, please visit our website at www.sla.gov.sg



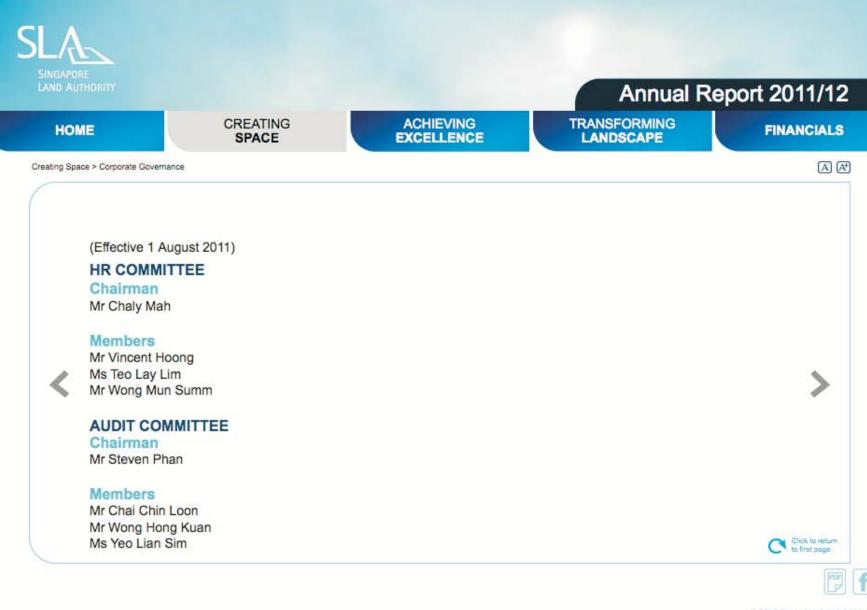


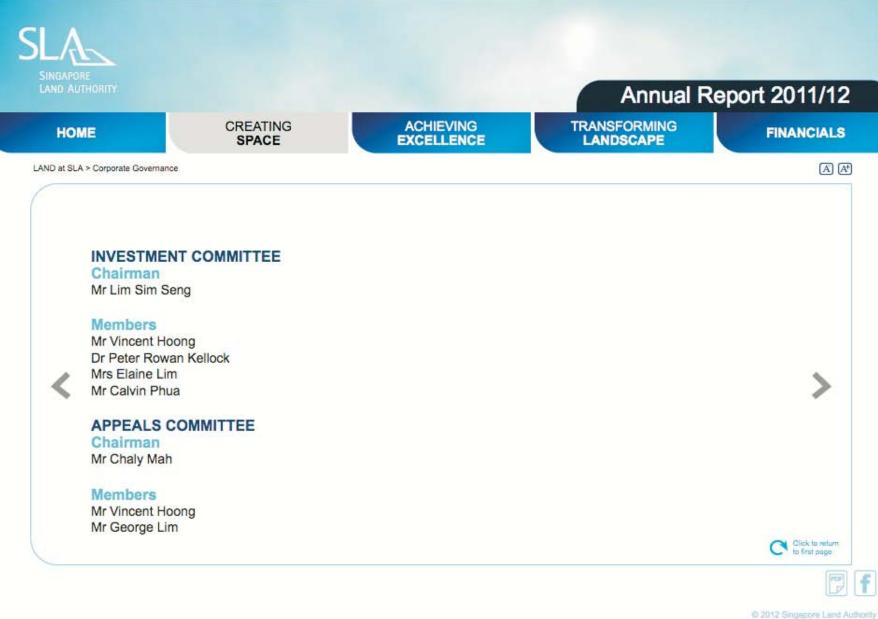


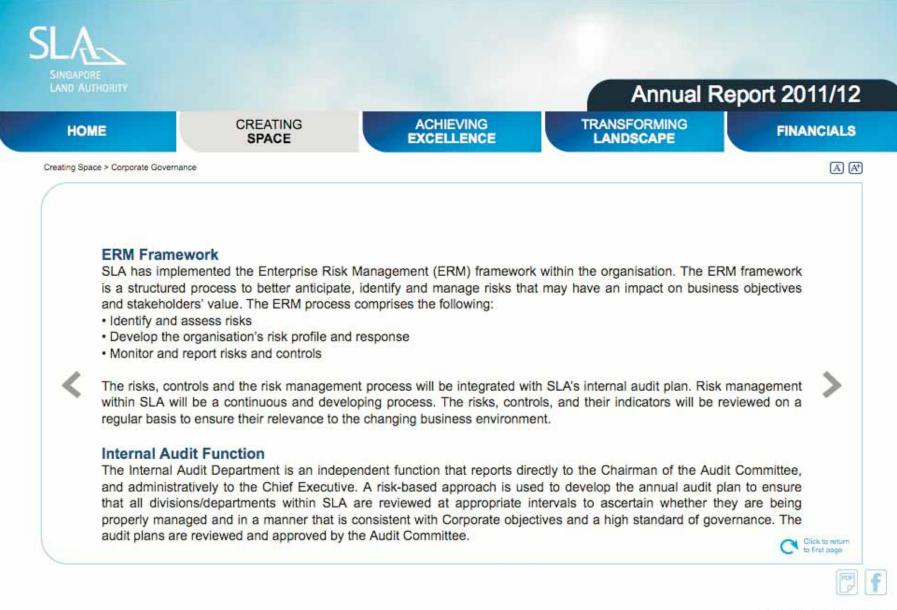


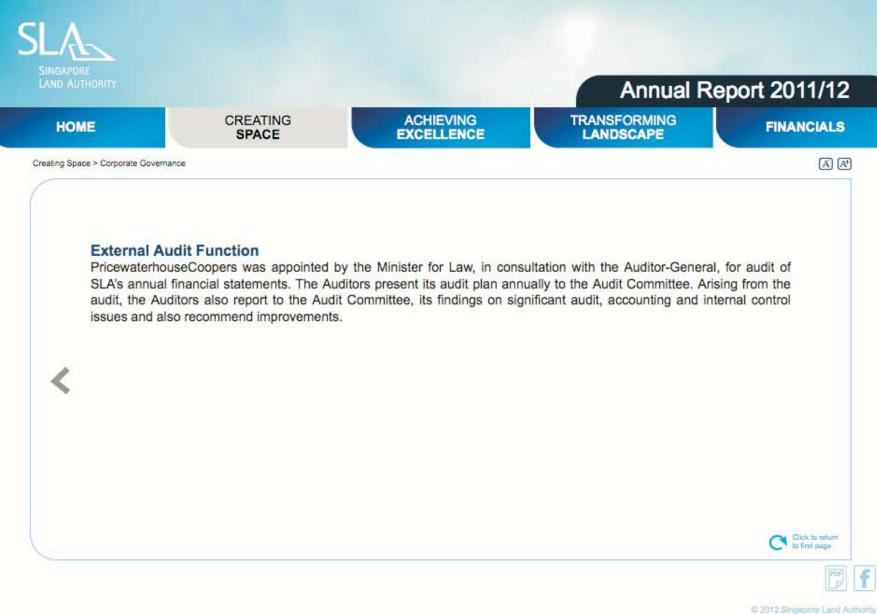
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Innovation extends beyond our people and technology. In our quest for excellence, we challenge ourselves to look at every aspect of our work with a fresh perspective.

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Achieving Excellence > Highlights 2011/12

Highlights 2011/12



SLA celebrated its 10th birthday with a series of exciting activities, culminating in a charity walkathon held at Hort Park. This walkathon was a fund-raising drive to support the less privileged families under the Central Singapore Community Development Council (CDC) and a total of \$80,000 was raised.











SG-SPACE (Singapore Geospatial Collaborative Environment), led by SLA together with IDA, was awarded the coveted Enterprise GIS Award at the ESRI International User Conference in San Diego.



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GeoSpace bagged an award in the Best Business Enabler category for business enablement and efficiency at the MIS Asia IT Excellence Awards in Singapore. In addition, SLA also won the Special Achievement in GIS Award at the ESRI International Conference in San Diego for its SG-SPACE initiative.







Achieving Excellence > Highlights 2011/12











SLA worked with HDB to explore the use of two blocks of flats at Spooner Road as interim housing for low income and needy families. The site was tenanted to HDB and is part of SLA's effort to contribute to the government's commitment to alleviate shortage of rental housing in Singapore.



SLA has opened the Rail Corridor to the public for recreational activities. SLA also identified three sites along the Rail Corridor and the Tanjong Pagar Railway Station (TPRS) near Jalan Hang Jebat, Ghim Moh and Kampong Bahru Flyover for interim community use.

OneMap Challenge, a competition to promote the development of map-based mobile and desktop applications to the increasingly tech-savvy population and enterprise, was launched. The challenge which was divided into Web Applications and Mobile Applications hopes to spur the geospatial community into action and develop more exciting and useful applications and information to the public, using OneMap as a platform.



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February to communicate the new Service Framework to all staff. SLA adopted a new set of principles for the delivery of quality service, which are based on Citizen Centricity, Mutual Courtesy & Respect and Shared Responsibility for Public Good.

SLA also made its foray into the social media with the launch of its Facebook, www.facebook.com/singaporelandauthority, to promote the SLA brand and increase public awareness.



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Achieving Excellence > Accolades and Awards 2011/12

ccolades and Awards 2011/12

- Business Excellence 4-in-1 Certification, SPRING Singapore
- Special Achievement in Geographical Information System (GIS) Award, Esri International User Conference, San Diego, California
- Enterprise GIS Award, Esri International User Conference, San Diego, California
- Best Business Enabler, MIS Asia IT Excellence Awards, Singapore
- Best International Governmentto-Government Initiative, eWorld Awards, New Delhi

- Digital Government 2011 Achievement Awards (Honorable mention), Governmentto-Government category, Sacramento, California
- Asian Geospatial Excellence Award (Governance Category) – Asia Geospatial Forum, Jakarta



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Achieving Excellence > Accolades and Awards 2011/12

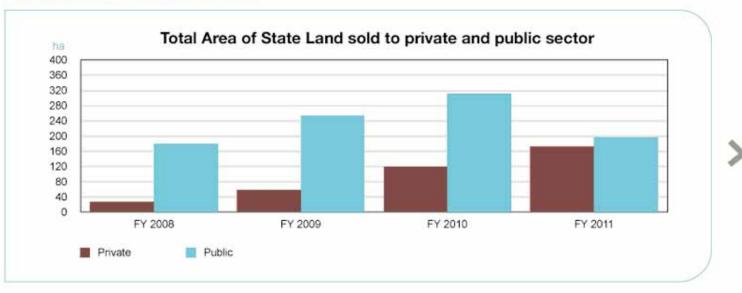






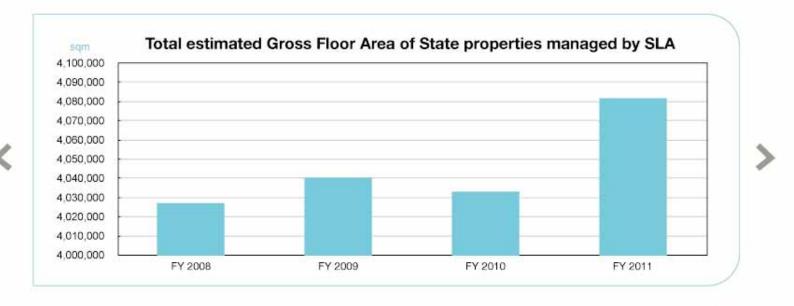
LAND of possibilities > Corporate Performance

Corporate Performance



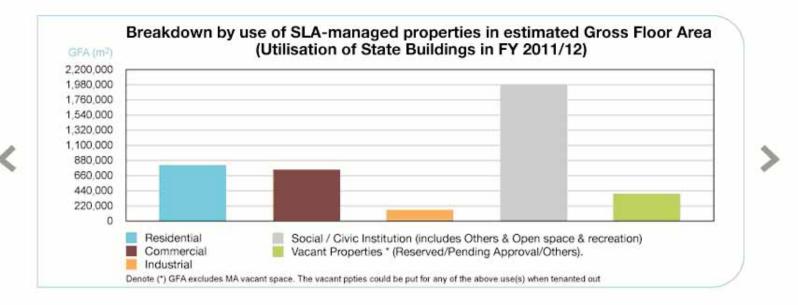










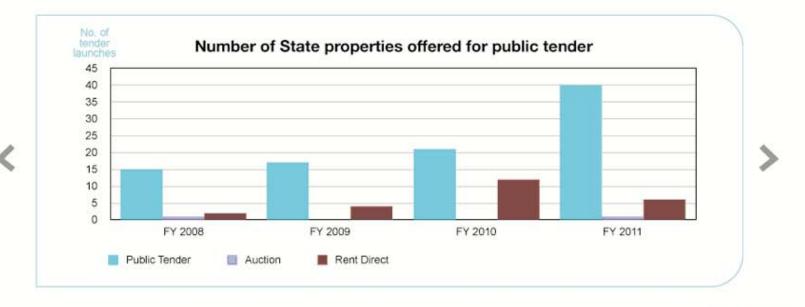


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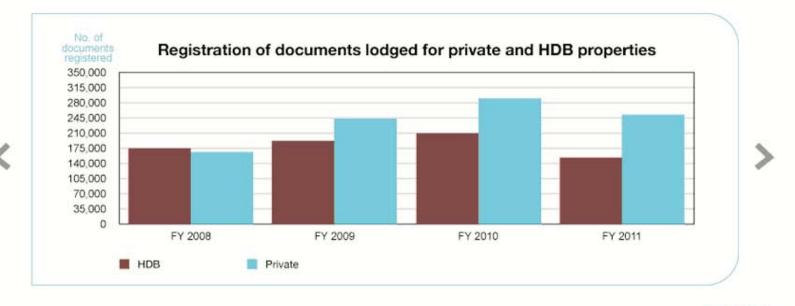


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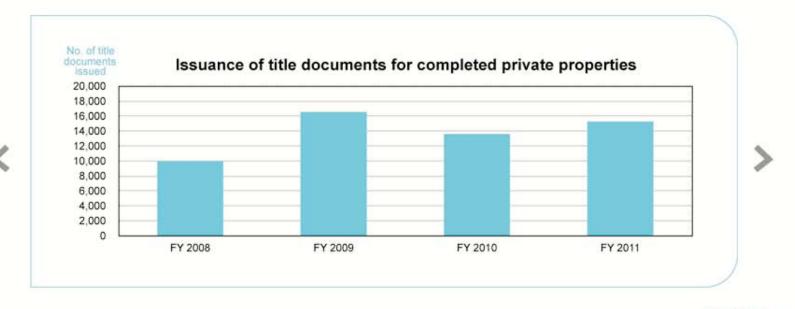


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LAND of possibilities > Corporate Performance

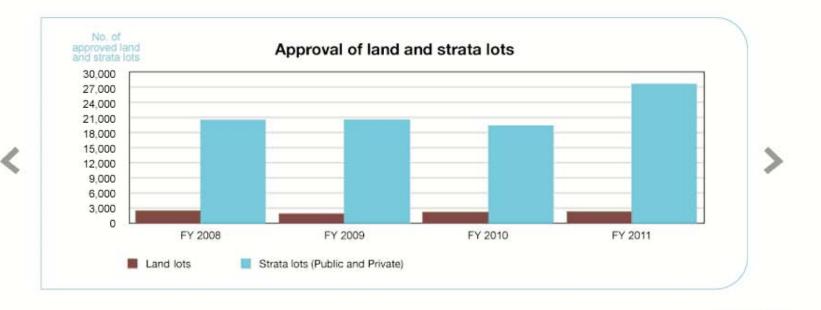




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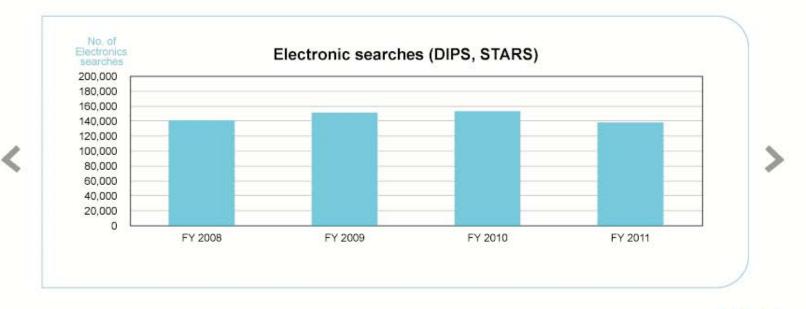




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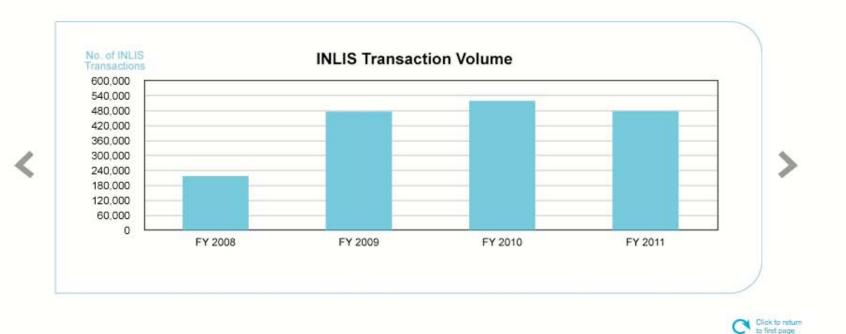








Achieving Excellence > Corporate Performance







LAND of possibilities > Corporate Performance









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SLA optimises land usage by creating vibrant economic and social spaces, injecting life into the urban landscape.



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Corporate Review

SLA plays a significant role in ensuring that State land and properties are optimised to meet Singapore's economic and social needs. This year, despite the uncertainties in the world economies, SLA has made good progress. A significant example was that we have successfully marketed our State properties with an impressive occupancy rate of 98%.

OPTIMISING LAND RESOURCES

The former railway land used by the Keretapi Tanah Melayu (KTM) was vested in the Singapore Government on 1 July 2011. SLA was tasked to dismantle and remove the railway tracks and ancillary structures by 31 Dec 2011. This was successfully completed and 26km of railway land was levelled and turfed. The two former railway stations at Tanjong Pagar (TPRS) and Bukit Timah (BTRS) were also handed to SLA. TPRS has been preserved as a national monument and BTRS gazetted as a conserved building. Their long term redevelopment plans are under study by the agencies.







In September last year, BTRS and part of the former railway land extending 1.4 km southwards from the steel bridge along Bukit Timah Road was open to the public for community use. In early 2012, the rest of the land (Rail Corridor) was made open to the public. In addition, SLA has identified three more sites along the former Rail Corridor, at Jalan Hang Jebat, Ghim Moh Road and Kampong Bahru Flyover for interim community use. They were open to the public progressively from April this year.

CONTRIBUTING TO SOCIAL NEEDS

SLA also worked closely with the Housing Development Board (HDB) on the use of two blocks of flats at Spooner Road as interim housing for low income and needy families. The 12,325-square metre site was handed over to HDB last December on a tenancy. This should help to alleviate shortage of rental housing problems and is part of SLA's efforts to work with various agencies to optimise the interim use of State properties pending their long-term development.









As part of SLA's efforts to increase the utilisation rate of State land and properties, a framework was developed to facilitate co-location of multiple Voluntary Welfare Organisations (VWOs) within a State property. Apart from optimising space and resources, aggregating such services also help VWOs achieve economies of scale in their operations. For a start, the former Corporation Primary School at 35 Boon Lay Ave was tenanted to two VWOs supported by MCYS for various community services.

PRESERVING HERITAGE, CREATING NEW SPACE

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SLA started its restoration works at 5 and 7 Gallop Road to render them tenantable as well as preserving their architectural and heritage value. In terms of creating new space, SLA piloted a new initiative to optimise the use of land underneath flyovers. This involved the land under the Thomson flyover, which was left vacant for 20 years. We successfully tendered it to a private operator as a sporting avenue for futsal. This is the first of its kind and we hope to be able to identify more of such sites in consultation with other agencies.







SPEARHEADING GEOSPATIAL DEVELOPMENT

Since its launch in March 2010, the whole-of-government map portal, OneMap, has enabled the public to access a wide range of government information from thematic layers of information and value-added services. These services include education, culture, community and the environment.

This year, new services such as PropertyPrices and Space2Lease were added. These services are useful to individuals interested in residential property market information and businesses in search of commercial space.



OneMap mobile application was also developed for mobile users who want to access map services. Several iPhone applications have already been published such as Parks Live by the National Parks Board, the Urban Redevelopment Authority's Masterplan 2008 and Property Market Information, as well as Nanyang Polytechnic's Pocket OneMap.





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Transforming Landscape > Corporate Review

Last April, SLA launched GeoSpace, a portal for government agencies to share and access geospatial data. This initiative has also received international recognition through several awards such as the Special Achievement in GIS at the ESRI User Conference 2011, San Diego, US; Best Business Enabler, MIS Asia IT Excellence Awards 2011, Singapore; Best International, Governmentto-Government initiative, e-World 2011 Awards, New Delhi, India and the Digital Government 2011, Achievement Awards (Honourable mention) in the Government-to-Government category, Sacramento.



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SLA also started a series of promotional and outreach programmes to increase

the awareness and knowledge of Geographic Information System (GIS) and geospatial data among the public. These roadshows, workshops, courses, Geospatial Information Technology (GIT)-related competitions and inter-agency pilot projects were organised to support innovation and facilitate sharing of ideas among GIS professionals.



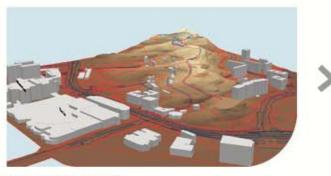
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SUPPORTING NATIONAL DEVELOPMENT

SLA is responsible for the management and maintenance of the national land survey system which facilitates all survey and mapping activities in Singapore.

Last year, SLA started to develop a national Digital Terrain Model (DTM), a 3-dimensional (3D) digital representation of the earth's surface terrain. It provides the main input to facilitate national economic and environmental development. For example, the DTM will support SLA's development of a 3D cadastre and facilitate the building of accurate 3D city models. It will also support the greater use of underground space, provide data for flight safety and input to generate flood risk maps. SLA is also leveraging on its technical capabilities to assist the Public Utilities Board (PUB) in developing the Mobile Light Detection and Ranging (LiDAR) Survey project to collect high-resolution surface data in flood prone areas. This is to enable a



better understanding of the flow of rain water so that flood preventive measures can be taken.





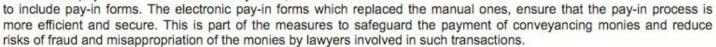


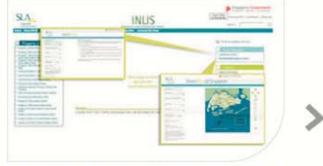
UPGRADING SERVICES FOR EFFICIENCY

As part of its continuing service enhancements, SLA redeveloped the Document Imaging Processing System (DIPS), a web-based system that allows staff to access the images from any personal computer within SLA. This improvement gives customers the option to receive via email images of products purchased through the Integrated Land Information Service (INLIS). Both initiatives will streamline work processes as well as save time and costs for SLA and its customers.



Another improvement in service was the enhancement of the ePI system which was implemented in August 2011 to automate and authenticate pay-out forms. Since January 2012, it has been enhanced









STRENGTHENING ENTERPRISE RISK MANAGEMENT

SLA also implemented an organisation-wide enterprise risk management framework last year, to assess and manage risks which may impact SLA's business objectives. This includes identifying the risks, assessing the likelihood and impact, determining the response strategies for each risk and establishing the reporting cycle. The key risk management governance structure for the organisation has been completed and action plans are being implemented to manage the key risk areas.



INTER-AGENCY COLLABORATION

SLA also collaborated with other agencies, including the Central Provident Fund (CPF) Board and the Inland Revenue Authority of Singapore (IRAS) for better integration of service delivery. Training workshops on land registration matters for CPF Board officers were held, and the process for Application to Notify Charge (ANC) to be lodged digitally was also simplified.





This March, we worked with IRAS to streamline the lodgement process by dispensing with the requirement for lawyers to present Stamp Duty certificates when lodging documents, such as mortgages, transfers and leases electronically with the Land Titles Registry. In the past, Stamp Duty certificates had to be presented when the documents were lodged and could only be done over the counter.

We also launched an e-guidebook, 'Your Guide to Doing it Right' for public officers. This provides the officers a quick reference on land procurement and administration issues which are useful in their dealings with SLA. This initiative won Gold Awards at both the Ministry of Law's Work Improvement Teams (WITS) and SLA's ExCEL Convention in 2011.

KNOWLEDGE SHARING WITH OVERSEAS COUNTERPARTS

In August 2011, SLA conducted the inaugural Executive Development Programme for Cambodia's Ministry of Land Management, Urban Planning and Construction. This was part of a year-long project initiated by International Enterprise Singapore and funded by Temasek Foundation to provide a series of training in land management, urban planning and building control for more than 1,000 government officials in Cambodia. This was carried out in Phnom Penh in collaboration with URA and the lead agency, Building & Construction Authority (BCA).







SLA also shared its experience and expertise in land administration with several foreign delegations from our neighbour Malaysia to as far as Panama. They learned about SLA's management of the land titles registry and its cadastre system, range of e-Services, GIS technology, acquisition of private land and the management of State land and properties.

MAKING NEW CONNECTIONS

Given the rapid changes in the operating environment and rising expectations, SLA will continue to seek innovative ways to provide better service standards to its stakeholders in all its operations and offer of services and products. We have also embraced new media platforms such as the Facebook and YouTube to widen our public outreach and publicise our services.

MOVING FORWARD

Our vision – Limited Land • Unlimited Space – continues to serve as a beacon to shape and guide our work. We will continue to engage our stakeholders and customers, work with them, be responsive to changing needs and be prepared to renew policies and procedures in the delivery of our public services.









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